ORDER

103289 Order / Rev: Orders Alt Order #: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: A25-54 Demographic: New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	166	\$153,700.00	\$130,645.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	166	\$153,700.00	\$130,645.00	0.00
Totals	166	\$153,700.00	\$130,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$153,700.00
Market	100%	\$415 405 41

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$91,389.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,310.81
KTUD	0%	\$0.00
KVVU	22%	\$91,389.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,616.22

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len S _l	oots	Rate Pri	Rtg Type	Spots	Amount
7	Ξ 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
					M-F 5-6a WakeU	p w/Wagners								
	1	NAKE V	V/WAGNF	RS1										
		Star	t Date _E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	We	ek: 10/0)1/12 1	0/07/12	F	. 2	\$400.00	0.00						

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KSNV

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Order / Rev: Alt Order #: 103289

06825826

Advertiser:

NRCC-IE

Flight Dates:

10/05/12 - 10/11/12

Product Desc: Estimate: NRCC IE 2012

2602

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Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/12	2 10/05/12	M-F 5-6a WakeUp	•	5-6a	F-	- :30	2	\$400.002	0.00 NM	2	\$800.00
	MAKE V	V/WAGN	IRS1	M-F 5-6a WakeU	p w/Wagners								
		t Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
W	eek: 10/0		10/07/12	F	2	\$400.00	0.00						
E 2	KSNV	10/08/12	2 10/08/12	M-F 5-6a WakeUp	MgsW/w	5- 6 a	M	- :30	2	\$400.002	0.00 NM	2	\$800.00
			1504	M-F 5-6a WakeU	p w/Wagners								
		N/WAGN		184 malestava	Consta MA and	Dete	Deline						
W	<u>اعدہ</u> eek: 10/0	<u>rt Date</u> 18/12	End Date 10/14/12	<u>VVeekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 3				M-F 5-6a WakeUp		5-6a	-T	- :30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	•		,		_	* *************************************	0.00 /	_	4440,00
	WAKE \	∿/WAGN	IRS1		-								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/0		10/14/12	-T	2	\$400.00	0.00	.00		# 400.000	0.00 104		000000
E 4	KSNV	10/10/12	2 10/10/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	W	- :30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	N/WAGN	IRS1	With Glob Walked	p www.gncis								
	Sta	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 10/		10/14/12	W	2	\$400.00	0.00			····			
E 5	KSNV	10/11/12	2 10/11/12	M-F 5-6a WakeUp	-	5-6a	T	- :30	2	\$400.002	0.00 NM	2	\$800.00
	14/4 ME 1	N/WAGN	IDC4	M-F 5-6a WakeU	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
w	eek: 10/		10/14/12	T	2		0.00						
E 6	KSNV	10/05/12		M-F 6-7a WakeU	w/WaQM	6-7a	F-	- :30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU	p w/Wagners								, .,
	_	N/WAGN											
100			End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating			1			
E 7	eek: 10/		10/07/12 2 10/08/12		2	\$725.00 6-7a	0.00 M	- :30		\$725.001	0.00 NA4	,	#4 4E0 00
E /	KONV	10/06/12	2 10/00/12	M-F 6-7a WakeU	_	0-7 a	V	,30	2	Φ725.00 I	0.00 NM	2	\$1,450.00
	WAKE \	N/WAGN	IRS2	o / u vranco	p								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	M	2		0.00						
E 8	KSNV	10/09/13	2 10/09/12		•	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE	N/WAGN	IRS2	M-F 6-7a WakeU	p w/vvagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	-T	2		0.00					-	
E 9	KSNV	10/10/1	2 10/10/12	M-F 6-7a WakeU	MgsW/w c	6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
			ID O O	M-F 6-7a WakeU	p w/Wagners								
		W/WAGN <u>rt Date</u>		Weekdays	Spots/Week	Poto	Doting						
W	<u>عدد</u> /eek: 10		End Date 10/14/12	W	<u> </u>		Rating 0.00						
				M-F 6-7a WakeU		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU	_			,_,		4		_	41,120100
		W/WAGN	IRS2										
		rt Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
	/eek: 10/		10/14/12	•	2		0.00	.00		#000 004	0.00 NA		#A ABA AA
E 11	KONV	10/05/1	2 10/05/12	Today Show Today Show	СМ	658a-9am	F-	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		. 002, 511017									
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	/eek: 10/		10/07/12	F	4	· · · · · · · · · · · · · · · · · · ·	0.00					:	
E 12	KSNV	10/08/1	2 10/08/12	Today Show	СМ	658a-9am	M	:30	4	\$900,001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 10/		10/14/12	M	4		0.00						
E 13	KSNV	10/09/1	2 10/09/12		СМ	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
												_	

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Order / Rev:

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Advertiser:

NRCC-IE

2602

Alt Order #:

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Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
			Today Show									
TODAY	/ SHW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10		10/14/12	-T	4	\$900.00	0.00						
E 14 KSNV	10/10/1	12 10/10/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODA	Y SHW		1000,01101									
<u>St</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 15 KSNV	10/11/1	12 10/11/12	Today Show Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODA'	Y SHW		·									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	Name 2 Compine	CATLIMNA.	\$900.00	0.00	.00		A075 004	0.00.00.0	_	#750.00
	10/06/ T SUNR	12 10/06/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
, , , , , ,	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	2	\$375.00	0.00						
E 17 KSNV	10/06/	12 10/06/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUR	RDAY TO	DAY	,							l		
<u>St</u> Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
		12 10/07/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	2	\$375.001	0.00 N M	2	\$750.00
NIIA/2_9	SUNRS W	VKND	News 3 Sunrise	SUNDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	2		0.00				i		
E 19 KSNV	10/07/	12 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$5 0 0.002	0.00 NM	2	\$1,000.00
SUNT												
St Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 20 KSNV	10/05/1	12 10/05/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2											
St Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 21 KSNV	10/08/	12 10/08/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	1	\$425,00
TODA	Y SHW2											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10 Spot C)/08/12 <u>h Date R</u> :	10/14/12	M Description	2 Star	\$425,00 t/End Time	0.00	Veekdays	1 0	ngth Rate	Dta Tuno		
			1-F Today Show II			_	<u>veekuays</u> 	•	:30 (\$425.00	Rtg Type		
U	nresolved	d .	E] NOT AVAILAB						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, 0.00		
			M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2		M-F Today Shov			•		_	Ţ.23.00 I	5.55 14191		4300.00
	art Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week		Rating 0.00						
			M-F Today Show	/ II 3rd HCM	9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2		M-F Today Shov									
<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	. —	<u>Rating</u> 0.00						
			M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Shov									

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Order / Rev:

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03289

Advertiser:

NRCC-IE

Alt Order #:
Flight Dates:

06825826 10/05/12 - 10/11/12 Product Desc:

NRCC IE 2012

Estimate:

2602

KSNV

Ln Ch Start E	End I	nventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	nd Date 1/14/12	Weekdays	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 25 KSNV 10/05/12 1	0/05/12 N	M-F Today Show I Today 4th Hour		10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
	nd Date 0/07/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV 10/08/12 1		M-F Today Show I Today 4th Hour	II4th KBM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	nd Date 0/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV 10/09/12 1 TODAY SHW3		M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date En	nd Date)/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV 10/10/12 1 TODAY SHW3		M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Er	nd Date 0/14/12	Weekdays w	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV 10/11/12 1 TODAY SHW3		M-F Today Show I Today 4th Hour	III4thBCM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Er	<u>nd Date</u>)/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 30 KSNV 10/05/12 1 RACHAEL RAY		Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Start Date</u> <u>Er</u> Week: 10/01/12 10	nd <u>Date</u> 0/07/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0,00						
E 31 KSNV 10/08/12 1		Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Start Date</u> <u>Er</u> Week: 10/08/12 10	<u>nd Date</u> 0/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 32 KSNV 10/09/12 1 RACHAEL RAY		Rachael Ray Rachael Ray	СМ	11am-12pm	-T	;30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/08/12 10	nd <u>Date</u>)/14/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 33 KSNV 10/10/12 1 RACHAEL RAY		Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0. 00 NM	2	\$650.00
	nd Date 0/14/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$325,00	Rating 0.00						
E 34 KSNV 10/11/12 1		Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Er	nd Date 0/14/12	Weekdays T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 35 KSNV 10/05/12 1		The Agenda 1230 The Agenda 1230		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start Date</u> <u>Er</u>	nd <u>Date</u> 0/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 36 KSNV 10/08/12 1		The Agenda 1230 The Agenda 1230	-	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00

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Order / Rev:

Flight Dates:

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10/05/12 - 10/11/12

Adver

Advertiser:

NRCC-IE

Alt Order #: 06825826

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Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	nots	Amount
E 36 KSNV		2 10/08/12	The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
_00		0,00	The Agenda 123	-				•	, , , , , , , , , , , , , , , , , , , ,		•	V 020.00
NEWS 3												
<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 37 KSNV			The Agenda 1230	•	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
E37 RONV	10/05/1	2 10/09/12	The Agenda 123	•	1250-16		.50	,	ψυΣυ.υυ :	U.OU INIVI	,	ψ323.00
NEWS 3	3 AT NO	ON	Ū	•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-T	1	\$325.00	0.00			*****	0.00.101		400-00
E38 KSNV	10/10/1	2 10/10/12	The Agenda 1230 The Agenda 123	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS :	3 AT NO	ON	The Agenua 123	opin								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	08/12	10/14/12	W	1	\$325.00	0.00						
E39 KSNV	10/11/1	2 10/11/12	The Agenda 123	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEVA/Q /	3 AT NO	ON.	The Agenda 123	0pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	1	\$325.00	0.00						
E 40 KSNV	10/06/1	 	News 3 Today - 3	SATURIDM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today -									,
	TDY-W	KND										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	Claric Markhaum C	7	\$500.00	0.00	.00		\$500 DOD	0.00 NM	4	# E00.00
E41 KSNV	10/07/1	2 10/07/12	Chris Matthews 9 Chris Matthews		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHRIS	MATTHE	EWS	Onno Matthews	5014 5.50am								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	01/12	10/07/12	S	1	\$500.00	0.00						
E 42 KSNV	10/05/1	2 10/05/12	Dr. Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DD DL	11		Dr Phil							1		
DR. PH	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	2		0.00						
E 43 KSNV	10/08/1	2 10/08/12	Dr. Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil		•				•			
DR. PH												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 44 KSNV		10/14/12	M	CM 2	\$450.00 3-4p	0.00 -T	:30	2	\$450.001	0.00 NM	2	\$900.00
E 44 KONV	10/09/	12 10/08/12	Dr Phil	CIVI	3-4p	~	.30	2	\$450,00 T	U.GO MIM	2	φ900.00
DR. PH	IIL		P1 1 / III									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	-T	2		0.00			 .			
E 45 KSNV	10/10/1	12 10/10/12		СМ	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	ш		Dr Phil									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	2		0.00						
E46 KSNV		 		СМ	3-4p	T'	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil		•							•
DR, PH												
	art Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
Week: 10/		10/14/12		HOURSON 2	T	0.00 F	:30	1	\$725.001	0.00 NM	1	\$725.00
E41 VONA	(U/UD/	12 10/00/12	NEWS 3 at 4 (1 4PM NEWS (1)		4-5pm (4:30 PM-5:0		.su	ı	φε 40.00 Ι	U.UU MIVI	1	Φ1∠5.00
NEWS	3			,	,							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10		10/07/12	F	1	\$725.00	0.00						
E48 KSNV	10/08/	12 10/08/12		CM	4-5pm	M	:30	1	\$725. 00 1	0,00 NM	1	\$725,00

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NRCC-IE

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10/05/12 - 10/11/12

Product Desc: Estimate:

NRCC IE 2012

Ln Ch Start End		eak Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type Spots	Amount
	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	(4:30 PM-5	OO PM)				
NEWS 3	4FW NEVVO (1 HOUI)	(4.50 1-191-0	FIVI)				
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/V	<u>Veek Rate</u> 1 \$725.00	Rating 0.00]	
E49 KSNV 10/09/12 10/09/12	NEWS 3 at 4 (1 HOUR)C		-T	:30	1 \$725.001	0.00 NM 1	\$725.00
NEWO 2	4PM NEWS (1 hour)	(4:30 PM-5	i:00 PM)				
NEWS 3 Start Date End Date	Weekdays Spots/V	Veek Rate	Rating				
Week: 10/08/12 10/14/12	-T	1 \$725.00	0.00				
E 50 KSNV 10/10/12 10/10/12			W	:30	1 \$725.001	0.00 NM 1	\$725.00
NEW\$ 3	4PM NEWS (1 hour)	(4:30 PM-5	COU PIVI)				
Start Date End Date	Weekdays Spots/V		Rating				
Week: 10/08/12 10/14/12	W	1 \$725.00		.00	4 4705 004	0.00 NM	4705.00
E 51 KSNV 10/11/12 10/11/12	4PM NEWS (1 hour)	M 4-5pm (4:30 PM-5	T i:00 PM)	:30	1 \$725.001	0.00 NM 1	\$725.00
NEWS 3	,	(·····,				
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/V	<u>Veek Rate</u> 1 \$725.00	<u>Rating</u> 0.00				
E 52 KSNV 10/05/12 10/05/12			F	:30	3 \$1,200.001	0.00 NM 3	\$3,600.00
	M-F Early News				- • • • • • • • • • • • • • • • • • • •	3,30	45,000,00
NEWS 3 Start Date End Date	Weekdays Spots/V	Veek Rate	Rating				
Week: 10/01/12 10/07/12	F	3 \$1,200.00					
E 53 KSNV 10/08/12 10/08/12		M 5-630p	M	:30	3 \$1,200.001	0.00 NM 3	\$3,600.00
NEWS 3	M-F Early News						
Start Date End Date	Weekdays Spots/V	<u>Veek</u> <u>Rate</u>	Rating				
Week: 10/08/12 10/14/12	M	3 \$1,200.00	0.00				
E 54 KSNV 10/09/12 10/09/12	M-F Early News C M-F Early News	M 5-630p	-T	:30	3 \$1,200.001	0.00 NM 3	\$3,600.00
NEWS 3	W-I Larry News						
Start Date End Date	Weekdays Spots/V		Rating				
Week: 10/08/12 10/14/12 E 55 KSNV 10/10/12 10/10/12	-T M-F Farly News C	3 \$1,200.00 M 5-630p	0.00 W	:30	3 \$1,200.001	0.00 NM 3	\$3,600.00
230 KONV 10/10/12 10/10/12	M-F Early News	vi 5-050p	**	.50	υ φτ,200.001	0.00 14141	φ3,000.00
NEWS 3	N/ 11 0.15		5 //				
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/V	<u>Veek</u> <u>Rate</u> 3 \$1.200.00	Rating 0.00			1	
E 56 KSNV 10/11/12 10/11/12	M-F Early News C	M 5-630p	T	:30	3 \$1,200.001	0.00 NM	\$3,600.00
NEWS 3	M-F Early News						
Start Date End Date	Weekdays Spots/V	<u>Veek Rate</u>	Rating				
Week: 10/08/12 10/14/12	T	3 \$1,200.00	-				
E 57 KSNV 10/05/12 10/05/12		M 630-7pm	F	:30	1 \$1,300.001	0.00 N M 1	\$1,300.00
JEOPARDY	M-F Jeopardy						
Start Date End Date	Weekdays Spots/V						
Week: 10/01/12 10/07/12	F	1 \$1,300.00		-30	4 #4 200 004	0.00 NEA	#4 000 00
E 58 KSNV 10/08/12 10/08/12	M-F Jeopardy C	M 630-7pm	М	:30	1 \$1,300.001	0.00 NM 1	\$1,300.00
JEOPARDY						ľ	
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/V	<u>Veek Rate</u> 1 \$1,300.00				i	
E 59 KSNV 10/09/12 10/09/12		M 630-7pm	-T	:30	1 \$1,300.001	0.00 NM 1	\$1,300.00
	M-F Jeopardy	•					•
JEOPARDY Start Date End Date	Weekdays Spots/V	Veek Rate	Rating				
Week: 10/08/12 10/14/12	-T	1 \$1,300.00					
E 60 KSNV 10/10/12 10/10/12	C	M 630-7pm	W	:30	1 \$1,300.001	0.00 NM	\$1,300.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Inventory Code Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date Weekdays** Spots/Week Rate Rating --W----10/14/12 \$1,300.00 0.00 Week: 10/08/12 E 61 KSNV 10/11/12 10/11/12 Jeopardy in PRIME M-SA 8-11p / SUN---T---1 \$1,300.001 CM 0.00 NM \$1,300,00 Jeopardy in Prime **JEOPARDY** Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/08/12 10/14/12 ---T---\$1,300.00 0.00 E 62 KSNV 10/05/12 10/05/12 M-F Wheel CM 7-730pm ----F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,300.00 0.00 E 63 KSNV 10/08/12 10/08/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/08/12 10/14/12 \$1,300.00 0.00 E 64 KSNV 10/09/12 10/09/12 M-F Wheel :30 1 \$1,300,001 CM 7-730pm 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rating Start Date End Date Weekdays Rate 10/14/12 -T----Week: 10/08/12 \$1,300.00 0.00 E 65 KSNV 10/10/12 10/10/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---\$1,300.00 0.00 E 66 KSNV 10/11/12 10/11/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 Wheel in Prime WHEEL-FORTNE End Date Start Date Weekdays Spots/Week Rate Rating 10/14/12 ---T---Week: 10/08/12 1 \$1,300.00 0.00 SIGN ON-SIGN OFF E 68 KSNV 10/06/12 10/06/12 CM 5a-459a ----S-:30 \$525,001 0.00 NM \$1,050.00 ROS (9:30 PM-10:30 PM) JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ----S-\$525,00 0.00 Week: 10/01/12 E 69 KSNV 10/08/12 10/08/12 Mon PR 8-10p 1 \$4,000.001 CM 8-10pm M-----:30 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 \$4,000.00 10/14/12 0.00 E70 KSNV 10/10/12 10/10/12 Wed PR 9-10p 1 \$3,000,002 0.00 NM CM 9-10pm --W----:30 \$3,000,00 Wednesday Prime 9-10pm L&O:SVU Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$3,000.00 0.00 --W----E71 KSNV 10/10/12 10/10/12 Wed PR 10-11p :30 1 \$3,200.001 0.00 NM 10-11pm \$3,200.00 Wednesday Prime 10-11pm **CHICAGO FIRE** Rating Start Date **End Date Weekdays** Spots/Week Rate Week: 10/08/12 10/14/12 --W----\$3,200.00 0.00 8-9pm E72 KSNV 10/05/12 10/05/12 Fri PR 8-9p CM ---F--:30 1 \$1,700.002 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? Spots/Week Rating Start Date End Date Weekdays Rate 10/07/12 Week: 10/01/12 \$1,700.00 0.00 1 E73 KSNV 10/05/12 10/05/12 CM 9-10pm ---- F--:30 1 \$3,000.001 0.00 NM \$3,000.00

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KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type S	3pots	Amount
			Fri PR 9-10p Friday Prime 9-10)om							
GRIMM	-NBC		Though thing of the	,,,,,,,					-		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/ E 75 KSNV		10/07/12	F	1 CM	\$3,000.00	0.00 S-	:30	1 \$1,200.003	0.00 NNA	4	M4 000 00
E/S KSNV	10/06/1	2 10/06/12	Sat PR 10-11p Saturday Prime 1		10-11pm	5-	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
L&O SV	/U-SA-NE	BC .							l		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ E 76 KSNV	·	10/07/12	NFL Pre-Game / F		\$1,200.00 1p-530pm	0.00	:30	1 \$2,500.001	0.00 NM	4	ቀን ደብብ ብላ
E/O KSINV	10/07/1	2 10/0//12	NFL Pre-Game / R	-NA CIVI	rp-paopin	5	.30	1 \$2,500.001	U,UU MIVI	1	\$2,500.00
	ITE AMR	!									
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 10/ E 77 KSNV		10/07/12	NFL Football	CM	\$2,500.00 1P-9PM	0.00	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
L / / ROIV	10/0//	2 10/0//12	NFL Football	Civi	II-SEW	3	.50	2 \$10,000.001	U,UU INNI	4	\$20,000.00
NBC SI	JN-FTBL										
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 10/ E 78 KSNV		10/07/12 2 10/07/12	News 3 Live in Pri		\$10,000.00 7-10pm	0.00	:30	2 \$1,600.002	0.00 NM	2	\$3,200.00
LIO RONV	10/0//1	2 10/07/12	News 3 in Prime	INTIC CIVI	7-TOPIN	g	.50	Σ ψ1,000.002	O.OO IVIVI	2	Ψ3,200.00
	LVE-PRII	ME									
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 10/ E 79 KSNV		10/07/12	M-F News 3 at Ele		\$1,600.00 11pm-1135pi	0.00 mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
10 KONV	10/03/1	2 10/00/12	M-F News 3 at El		Прш-Поор	,,,,	.50	ι ψη200.001	O.OO INIVI		ψ1,200.00
NEWS	3 AT 11										
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating					
E 80 KSNV			M-F News 3 at Ele		\$1,200.00 11pm-1135pi	0.00 m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
200 110111	10100.1	2 10,00,12	M-F News 3 at El			.,,	.00	1 \$1,200.001	0.00 14141	'	Ψ1,200.00
NEWS											
Sta Week: 10/	nt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200,00	Rating 0.00					
E 81 KSNV			M-F News 3 at Ele		11pm-1135pi		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El					. 41,200.00	0,00 1,110		Ψ1,200.00
NEWS		5 15 1			D (5.0					
Sta Week: 10/	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1.200.00	Rating 0.00					
			M-F News 3 at Ele	-	11pm-1135p		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-111		* 1,
	3 AT 11	Ford Data	1011	O4-84/1-	D-1-	D-th-			- 1		
<u>Sta</u> Week: 10/	<u>irt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F News 3 at Ele		11pm-1135p		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at El	even				•			. ,
	3 AT 11	End Data	Mookdovo	Spots/Week	Data	Datina					
<u>ى د</u> Week: 10	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> T		<u>Rate</u> \$1,200.00	Rating 0,00					
· · · · · · · · · · · · · · · · · · ·			Sa-Su News 3 at		11pm-1135p		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at	Eleven							
	NWS-AT art Date	11 End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S-		\$1,100.00	0.00					
			The Tonight Shov		1135p-1237a		:30	2 \$500.001	0.00 NM	2	\$1,000.00
WOLUE	- OL "		Tonight Show								
TONITE	≟ SHW art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	F	2		0.00					
E86 KSNV	10/08/1	2 10/08/12		СМ	1135p-1237a	M	:30	2 \$500.001	0.00 NM	2	\$1,000.00

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KSNV

Totals

166 \$153,700.00

Order / Rev:

103289

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates: 06825826 10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots I	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show	1						•		
TONITE	SHW		ronght onow							_		
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating						
Week: 10/ E 87 KSNV		10/14/12 2 10/09/12	The Tonight Show		1135p-1237a	0.00 a -T	:30	2 \$	500.001	0.00 N M	2	\$1,000.00
		2 10/00/12	Tonight Show	0.00	1100p 1201		.00	- 4	000.001	0.00 14141	_	Ψ1,000.00
TONITE		Final Data	Managadaya	Canta (Mank	Data	Datina						
<u>512</u> Week: 10/	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 88 KSNV	10/10/1	2 10/10/12	The Tonight Show	/ CM	1135p-1237a	aW	:30	2 \$	500.001	0.00 NM	2	\$1,000.00
TONITE	= SHW		Tonight Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/		10/14/12	W	2	\$500.00	0.00						
E 89 KSNV	10/11/1	2 10/11/12	The Tonight Show Tonight Show	/ CM	1135p-1237a	aT	:30	2 \$	500.001	0.00 NM	2	\$1,000.00
TONITE	E SHW		Tollight Onow									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
Week: 10/ E 90 KSNV		10/14/12 2 10/06/12	Saturday Night Liv	ve CM	• • • • • • • • • • • • • • • • • • • •	0.00 2amS-	:30	2 \$1	400.001	0.00 NM	2	\$2,800.00
		2 10,00,12	Saturday Night Li		1100piii 1.01	2	.00	Σ Ψ1,	400.00 i	5.00 THIN	۲.	ΨΖ,000.00
	TE LIVE	E-J D-L-	16tlad	O	D-4-	Deffere						
<u>Sta</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00						
E 91 KSNV	10/07/1	2 10/07/12	Sports Night in La	·····		200aS	:30	1 \$	400.001	0.00 NM	1	\$400.00
רם <i>ח</i> ם פ	ſ NT-L V¢	30	Sports Night in La	as Vegas								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$400.00	0.00						
N 92 KSNV	10/07/1	12 10/07/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNs	:30	1 \$1,	225.001	0.00 NM	1	\$1,225.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			-			
Week: 10		10/07/12	S		\$1,225.00	0.00						
N 93 KSNV	10/06/1	12 10/06/12		CM	10-11pm	S-	;30	1 \$2,	000.001	0.00 NM	1	\$2,000.00
Sta	art Date	End Date	Saturday Prime 1 Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-		\$2,000.00	0.00						
N 94 KSNV	10/08/1	12 10/11/12			11pm-1135p	m MTWT	:30	2 \$1,	400.001	0.00 NM	2	\$2,800.00
Str	art Date	End Date	M-F News 3 at E Weekdays	even Spots/Week	Pate	Poting						
<u>عربي</u> Week: 10		10/14/12	MTWT		<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00						
N 95 KSNV	10/07/	12 10/07/12	•	LF) CM		Sun 1:s	:30	1 \$	150.001	0.00 NM	1	\$150.00
Chr	- wt D-4-	End Data	Law & Order (LF)		Data	Deline						
<u>১টে</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			Dateline AN	СМ	12-3am	S	:30	1 \$	150.001	0.00 NM	1	\$150.00
-			Dateline NBC AN									
<u>Sta</u> Week: 10	art <u>Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			FacetoFace/Rals	ton RenCM	730-758pm	-TW	:30	1 \$1,	800.001	0.00 NM	1	\$1,800.00
			FacetoFace/Rals	ton Report								
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> -TW	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
VVOER. 10	700/12	10/14/12		<u> </u>	ψ1,000.00	0.00				Totala	166	¢152 700 00